

## Step #1: Does the retailer have a comprehensive commitment on sustainable seafood?

### 1.1 Has a publicly available commitment or policy to source more environmentally sustainable seafood.

0 - No publicly available commitment or policy

25 - General statement of commitment to sustainable seafood without clear objectives or timelines

50 - Clear objective for sustainable procurement but no timeline

75 - Clear objective for sustainable procurement that references a standard - with clear objectives but no timeline

100 - References standard with clear time-bound objectives to remove unsustainable seafood or source from credible improvement projects OR Completion of this objective

Score: 0

### 1.2 Has a publicly available commitment or policy to source more socially sustainable seafood.

0 - No publicly available commitment or policy

25 - General statement or stance on social responsibility

50 - Stance on social responsibility with reference to a credible international standard (ILO, UN Declaration, etc.)

75 - Social responsibility commitment that references a credible standard with clear objectives OR actions or expectations made upon seafood suppliers

100 - Social responsibility commitment that references a credible standard with clear objectives AND actions or expectations made upon seafood suppliers

Score: 0

### 1.3 Has a publicly available commitment or policy to source more traceable seafood.

0 - No publicly available commitment or policy for traceability

33 - General statement of commitment to procure traceable seafood without clear objectives or timelines

66 - Clear traceability objectives but no timeline

100 - Clear objectives and timeline

Score: 0

## Step #2: Is the retailer collecting data to support their commitment?

### 2.1 Retailer collects data on species' Latin name for seafood being sold (the what) - icon

0 - No data collected (or no information)

50 - Data collected for some products

100 - Data collected for all products

Score: 0

### 2.2 Retailer collects data on country of origin of seafood being sold (the where) - icon

0 - No data collected (or no information)

50 - Data collected for some products

100 - Data collected for all products

Score: 0

### 2.3 Retailer collects data on whether wild or farmed for seafood being sold (the how) - icon

0 - No data collected (or no information)

50 - Data collected for some products

100 - Data collected for all products

Score: 0

### 2.4 Retailer collects data on gear type or farming methods for seafood being sold (the how) - icon

0 - No data collected (or no information)

50 - Data collected for some products

100 - Data collected for all products

Score: 0

### Step #3: Is the retailer making responsible sourcing decisions?

3.1 Retailer uses an established seafood certification or ranking standard to inform purchasing decisions.

0 - No sustainability criteria used to inform purchasing decisions (or no information available)

100 - Sustainability criteria used to inform purchasing decisions

Score 0

3.2 Retailer can demonstrate that X% of their seafood sold in the last three years meets their sustainability criteria by volume/value

0 - Retailer has not reported in last three years how much of their seafood sold meets their sustainability commitment (or no information available)

25 - Retailer can demonstrate that 25% or more of their seafood products sold meets their sustainability commitment

50 - Retailer can demonstrate that 50% or more of their seafood products sold meets their sustainability commitment

75 - Retailer can demonstrate that 75% or more of their seafood products sold meets their sustainability commitment

100 - Retailer can demonstrate that 100% of their seafood products sold meets their sustainability commitment

Score 0

3.3 Retailer works with suppliers to address potential human rights and labour abuses, and support sustainable livelihoods for producers

0 - Retailer does not work with suppliers on social issues (or no information)

50 - Retailer does some work with some suppliers on some social issues

100 - Retailer is very active with suppliers in respect to social issues

Score 0

### Step #4: Is the retailer transparent about their commitment?

4.1 Retailer labels products with the information that allows consumers to make informed decisions

Species Latin name (the what) - icon as per step 2

0

Country of origin (the where) - icon as per step 2

0

Wild or farmed (the how part 1) - icon as per step 2

0

Gear type or farming methods (the how part 2) - icon as per step 2

0

0 - Retailer does not label products with the information (or no information)

50 - Retailer labels some products with the information

100 - Retailer labels all products with the information

Average of scores 0

4.2 Retailer labels products with an ecolabel, allowing consumers to make informed decisions OR all products fit under a standard and is communicated as such

0 - Retailer does not label products with an ecolabel as appropriate (or no information)

100 - Retailer labels products with an ecolabel as appropriate OR all products fit under a standard and is communicated as such

Score 0

4.3 List of products procured with region and gear type data has been made available (e.g. as per Ocean Disclosure Project)

0 - No list of products procured with region and gear type has been made available (or no information)

50 - Some seafood products with region and gear type has been made available

100 - All seafood products with region and gear type has been made available

Score 0

4.4. Retailer publicly reports how much of their seafood meets their sustainability criteria (by volume or value of sales).

0 - No public information on how the retailer is doing to meet their commitment

50 - Retailer has at one point in the past reported publicly how much of their seafood sold meets their commitment

100 - Retailer regularly reports publicly how much of their seafood sold meets their commitment (by volume/value, at least every two years)

Score 0

**Step #5: Does the retailer educate staff, customers and/or vendors about the importance of their commitment to sustainable seafood**

5.1 Training programs are conducted for seafood staff.

0 - Training programs not conducted for seafood staff (or no information)

50 - Training programs sometimes conducted or for only some seafood staff

75 - Training programs conducted for all seafood staff, but infrequently (less than every two years)

100 - Training programs regularly (at least every two years) conducted for all seafood staff

Score 0

5.2 There is a description of the retailer's sustainable seafood program for customers in store.

0 - There is no description of sustainable seafood program in store (or no information)

50 - This is some description of sustainable program in store

100 - There is a comprehensive description of sustainable seafood program in store

Score 0

5.3 Suppliers are required to sign a code of conduct to uphold the retailer's sustainable seafood policy.

0 - Does not get suppliers to sign a code of conduct (or no information)

25 - some suppliers sign a code that covers some of their commitment

50 - All suppliers have signed a code that covers some of their commitment

75 - Some suppliers have signed a code that covers all of their commitment

100 - All suppliers have signed a code of conduct that covers all of their commitment

Score 0

**Step #6: Does the retailer support improvements in fisheries and aquaculture?**

Does the retailer sell the following 'Priority Seafood' products (products that have high volume of sales in Canadian retail stores and are generally not recommended by the Ocean Wise Seafood Program) or SeaChoice Priority Species (species that enter the supply chain via fisheries and aquaculture operations with significant sustainability challenges). And if so, do they support improvement and how?

6.1 Farmed Atlantic salmon (either Canadian produced or imported) - *Salmo salar*

Overall 0

Doesn't sell product (100 pts)

Outreach to policymakers to advocate for farming methods and management to be more environmentally sustainable.

Is taking action either pre-competitively or independently to influence suppliers or producers to improve farming practices  
Refrains from advertising the product  
Preferentially sources from farms that are either "Recommended" by Ocean Wise or "Best Choice" by Seafood Watch  
Preferentially sources from farms that are ASC certified

**6.2 Farmed shrimps and prawns, Imported - multiple spp.**

**Overall 0**

Doesn't sell product (100 pts)  
Outreach to policymakers to advocate for farming methods and management to be more environmentally sustainable.  
Is taking action either pre-competitively or independently to influence suppliers or producers to improve farming practices  
Refrains from advertising the product  
Preferentially sources from farms that are either "Recommended" by Ocean Wise or "Best Choice" by Seafood Watch  
Preferentially sources from farms that are ASC certified

**6.3 Skipjack tuna (bonito) - Katsuwonus pelamis**

**Overall 0**

Doesn't sell product (100 pts)  
Outreach to policymakers to advocate for harvest methods and management to be more environmentally sustainable.  
Is taking action either pre-competitively or independently to influence suppliers or producers to improve fishing practices  
Refrains from advertising the product  
Preferentially sources from fisheries that are either "Recommended" by Ocean Wise or "Best Choice" by Seafood Watch  
Preferentially sources from fisheries that are MSC certified

**6.4 SeaChoice Priority Species (highest volume/value sold) -**

**Overall 0**

Outreach to policymakers to advocate for harvest or farming methods and management to be more environmentally sustainable.  
Is taking action either pre-competitively or independently to influence suppliers or producers to improve fishing/farming practices  
Refrains from advertising the product  
Preferentially sources from fisheries/farms that are either "Recommended" by Ocean Wise or "Best Choice" by Seafood Watch  
Preferentially sources from fisheries/farms that are MSC/ASC certified

**6.5 SeaChoice Priority Species (second highest volume/value sold) -**

**Overall 0**

Outreach to policymakers to advocate for harvest or farming methods and management to be more environmentally sustainable.  
Is taking action either pre-competitively or independently to influence suppliers or producers to improve fishing/farming practices  
Refrains from advertising the product  
Preferentially sources from fisheries/farms that are either "Recommended" by Ocean Wise or "Best Choice" by Seafood Watch  
Preferentially sources from fisheries/farms that are MSC/ASC certified